

Dear Friend,

Did you know that breast cancer is the second leading cause of cancer death in women (only lung cancer kills more women)? It is estimated that there will be 268,670 new breast cancer cases, female and male, diagnosed this year and an estimated 41,400 will die from breast cancer. Today, there are more than 3.1 million breast cancer survivors in the United States. 3.1 million! Breast cancer statistics are staggering!

We invite you to join us and work towards significantly impacting these statistics. October is National Breast Cancer Awareness Month and to help promote the importance of early detection, treatment and recovery, Southeast Georgia Health System Foundation hosts an annual ARTrageous Bras fundraiser. This creative, fun event benefits the Southeast Georgia Health System cancer care programs. With three options available for participation, getting involved is simple!

1) Sponsorship -

Survivor - \$500

With this sponsorship, you will receive: One bra entry, 75 votes for your bra, name and/or logo on the ARTrageous Bras webpage and in the ARTrageous Bras auction program and special recognition during the ARTrageous silent and live auction.

Champion - \$250

With this sponsorship, you will receive: One bra entry, 50 votes for your bra, name and/or logo in the ARTrageous Bras webpage and in the ARTrageous Bras auction program.

Fighter - \$150

With this sponsorship, you will receive: One bra entry, 25 votes for your bra and your name and/or logo in the ARTrageous Bras auction program.

Sponsors who do not wish to enter a bra may donate sponsorship votes to the bra entry of their choice.

2) Design a bra entry for \$25 “Fitting Fee” -

An individual, group or business acquires a bra from the Foundation for \$25; decorates the bra in a theme of their choosing; and returns the bra to the Foundation by Sept. 21. Bras are displayed on the Brunswick or Camden Campus Oct. 1-31 and photos of the entries are posted on the Health System website at sghs.org/ARTrageous. Individuals can cast \$1 votes for their favorite design(s) by contributing votes to the bra creator, visiting the hospital campus, Foundation office, or online at sghs.org/ARTrageous. The top 10 bras receiving the most votes are entered in the ARTrageous Bras live auction and the remaining bras are entered in the silent auction. The auctions, which are open to the community, take place during the popular First Friday event on Friday, Nov. 2, 6-7:30 p.m., at the Ritz Theatre, 1530 Newcastle Street in historic downtown Brunswick.

3) Give a donation towards the fight against breast cancer -

Please visit sghs.org and click on Give a Gift or call 912-466-3360.

We look forward to your partnership with us to increase breast cancer awareness. If you have any questions or need more information, please do not hesitate to contact me at 912-466-3360 or email krobitz@sghs.org.

Most Sincerely,

Krista Robitz
Director, Development