



Dear Friend,

Southeast Georgia Health System Foundation invites you to assist us in the early detection and treatment of breast cancer.

Breast cancer is the second leading cause of cancer death in women: only lung cancer takes the lives of more women.

One in 8 women will develop breast cancer over the course of her lifetime with 85 percent of these cases occurring in women with no family history of breast cancer.

In 2019, it is estimated that there will be 331,530 new breast cancer cases diagnosed in females and 2,640 new cases diagnosed in males. By joining us you will help raise awareness, promote the importance of early detection, and honor those who know this disease all too well.

October is National Breast Cancer Awareness Month and the Foundation will again host its annual ARTrageous Bras fundraiser. This fun, creative and dynamic event benefits the Southeast Georgia Health System cancer care programs. With three opportunities available, becoming involved is easy! Do not fear, you are not required to design a bra (unless you want to!). You may elect to simply sponsor or provide a much needed donation.

1) Sponsorship

Survivor - \$500

One bra entry, 75 votes for your bra, name and/or logo on the ARTrageous Bras webpage and in the auction program. Special recognition during the ARTrageous silent and live auction.

Champion - \$250

One bra entry, 50 votes for your bra, name and/or logo on the ARTrageous Bras webpage and in the auction program.

Fighter - \$150

One bra entry, 25 votes for your bra and your name and/or logo in the auction program.

Sponsors who do not wish to enter a bra may donate sponsorship votes to the bra entry of their choice.

2) Design a bra entry for \$25 "Fitting Fee"

An individual, group or business acquires a bra from the Foundation for \$25; decorates the bra in a theme of their choosing; and returns the bra to the Foundation by Sept. 20. Bras are displayed on the Brunswick or Camden Campus Oct. 1-31 and photos of the entries are posted on the Foundation and Health System websites at wearethefoundation.org or sghs.org/ARTrageous. Individuals cast \$1 votes for their favorite design(s) by visiting the hospital campus, Foundation office, or online at sghs.org/ARTrageous. The top 10 bras receiving the most votes are entered in the ARTrageous Bras live auction with the remaining bras open for bidding in the silent auction. The auction, which is open to the community, takes place during the popular First Friday event on Friday, Nov. 1, 6-7:30 p.m., at the Ritz Theatre, 1530 Newcastle Street in Historic Downtown Brunswick.

3) Give a donation towards the fight against breast cancer

Please visit wearethefoundation.org or sghs.org and click on **Give** or call 912-466-3360.

We look forward to partnering with you to make a difference!

Most sincerely,

Krista Robitz
Director, Development